

Sam Brief

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PROFESSIONAL EXPERIENCE

Chicago State University, Director of Creative and Broadcasting October 2020 - present

- Conduct and oversee play-by-play broadcasts of Chicago State Athletics events on television and radio
- Manage social media accounts, website content and press releases
- Produce, host and distribute “Cougar Chats” YouTube series and “Chi State Pod,” official podcast of Chicago State Athletics

Chicago Dogs (Independent Professional Baseball), Broadcast and Media Relations Manager April 2019 - present

- Execute play-by-play broadcast on league television stream and radio, including solo play-by-play and color commentary
- Manage Dogs social media accounts and spearhead media relations responsibilities, including game notes, interview requests and more

Windy City Bulls (NBA G League), Radio Broadcaster October 2021 - present

- Broadcast Windy City Bulls home games on SportsTown Chicago
- Serve as both play-by-play and color analyst for radio broadcasts

Sun-Times and Chicago Tribune Media, Reporter July 2013 - present

- Interview professional and college athletes native to the Chicago area
- Write game stories and features, including [this story on a potentially life-ending injury](#)

The Mental Game Podcast, Host and Producer September 2020 - present

- Interview professional athletes, coaches, psychologists and other personalities on the mental side of sports | [Subscribe here](#)

Sports Illustrated, Reporting Intern September 2018 - December 2018

- Wrote short pieces for the print publication and longer stories for the online publication, [SI.com](#) ([click here for Sam's SI stories](#))
- Fact checked, researched and edited pieces for the magazine, collaborating with writers and editors to ensure accuracy

Cotuit Kettleers, Play-by-Play Broadcaster June 2018 - August 2018

- Conducted play-by-play radio and television broadcasts of 46 Cape Cod Baseball League games
- Interviewed Kettleers personnel and spliced audio highlights of games, including special social-media video packages

Chicago Bulls, Communications Assistant November 2017 - April 2018

- Collected postgame quotes from Bulls and opponent personnel; transcribed interviews for team and league press releases

MLB Network, Production Assistant October 2016

- Helped with desk setup and tear down during National League Championship Series and World Series games at Wrigley Field

WNUR Sports, Director and Broadcaster September 2015 - March 2019

- Planned and executed schedule for student-led sports radio station which does 100+ broadcasts per year
- Called play-by-play broadcasts of seven varsity sports, both for WNUR and for the Big Ten Network

ABC 7, Production Assistant - Chicago Cubs broadcasts April 2014 - September 2018

- Set up pre- and post-game interviews with Cubs players, coordinated production copy, ensured that all sponsor elements aired properly

EDUCATION

Northwestern University, Medill School — Bachelor of Science in Journalism | Minor: Spanish | *Cum Laude* (GPA: 3.87/4.00)

VOLUNTEER EXPERIENCE

- **National Academy of Television Arts & Sciences** — *Junior Board of Governors Member, Chicago/Midwest Chapter*
- **Mental Health Association of Greater Chicago** — *Outreach Volunteer*: Design and write bimonthly newsletters
- **The ARK** — *Volunteer Committee Member | Pantry Volunteer*: Sort and distribute food and medications to families in need

SKILLS AND INTERESTS

Language: Proficient in Spanish (Northwestern Spanish Immersion Program, Barcelona, Spain, 2017)

Proficiencies: Adobe Premiere, Audition, Photoshop, Illustrator, InDesign, After Effects, Lightroom, Final Cut Pro, remote broadcast setup, WordPress, SIDEARM Sports, web design

Personal Interests: Podcasting, sports psychology, mental health advocacy, creative writing, cooking