

# Sam Brief

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## PROFESSIONAL EXPERIENCE

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**Chicago Dogs (Independent Professional Baseball), *Broadcaster and Media Relations Manager*** April 2019 - present

- Execute play-by-play broadcast on league television stream and radio, including solo play-by-play and color commentary
- Manage Dogs social media accounts and spearhead media relations responsibilities, including game notes, interview requests and more

**Windy City Bulls (NBA G League), *Broadcaster*** October 2021 - present

- Broadcast Windy City Bulls home games on both NBC Sports Chicago (TV) and Sports Town Chicago (Radio)

**Australian Baseball League and Brisbane Bandits, *Broadcaster and Content Producer*** November 2022 - February 2023

- Broadcast play-by-play for all Brisbane Bandits games through Australian Baseball League network and Australian television
- Host, write and produce content for Australian Baseball League platforms, including video interviews, podcasts and features

**The Mental Game Podcast, *Host and Producer*** September 2020 - present

- Interview professional athletes, coaches, psychologists and other personalities on the mental side of sports | [Subscribe here](#)

**Sun-Times and Chicago Tribune Media, *Reporter*** July 2013 - present

- Write game stories and features on Chicagoland teams and athletes, including [this story on a potentially life-ending injury](#)

**Chicago State University, *Director of Creative and Broadcasting*** October 2020 - October 2022

- Conducted and oversaw play-by-play broadcasts of Chicago State Athletics events on television and radio
- Managed social media accounts, website content and press releases
- Produced, hosted and distributed “Cougar Chats” YouTube series and “Chi State Pod,” official podcast of Chicago State Athletics

**Sports Illustrated, *Reporting Intern*** September 2018 - December 2018

- Wrote short pieces for the print publication and longer stories for the online publication, [SI.com](#) ([click here for Sam's SI stories](#))
- Fact checked, researched and edited pieces for the magazine, collaborating with writers and editors to ensure accuracy

**Cotuit Kettleers, *Play-by-Play Broadcaster*** June 2018 - August 2018

- Conducted play-by-play radio and television broadcasts of 46 Cape Cod Baseball League games
- Interviewed Kettleers personnel and spliced audio highlights of games, including special social-media video packages

**Chicago Bulls, *Communications Assistant*** November 2017 - April 2018

- Collected postgame quotes from Bulls and opponent personnel; transcribed interviews for team and league press releases

**MLB Network, *Production Assistant*** October 2016

- Helped with desk setup and tear down during National League Championship Series and World Series games at Wrigley Field

**WNUR Sports, *Director and Broadcaster*** September 2015 - March 2019

- Planned and executed schedule for student-led sports radio station which does 100+ broadcasts per year, called play-by-play broadcasts of seven varsity sports, both for WNUR and for the Big Ten Network

**ABC 7, *Production Assistant - Chicago Cubs broadcasts*** April 2014 - September 2018

- Set up pre- and post-game interviews with Cubs players, coordinated production copy, ensured that all sponsor elements aired properly

## EDUCATION

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**Northwestern University, Medill School** — Bachelor of Science in Journalism | Minor: Spanish | *Cum Laude* (GPA: 3.87/4.00)

## VOLUNTEER EXPERIENCE

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- **National Academy of Television Arts & Sciences** — *Junior Board of Governors Member and Student Production Judge*
- **Mental Health Association of Greater Chicago** — *Outreach Volunteer*: Design and write bimonthly newsletters
- **The ARK** — *Volunteer Committee Member | Pantry Volunteer*: Sort and distribute food and medications to families in need

## SKILLS AND INTERESTS

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**Language:** Proficient in Spanish (Northwestern Spanish Immersion Program, Barcelona, Spain, 2017)

**Proficiencies/Interests:** Adobe Premiere, Audition, Photoshop, Illustrator, InDesign, After Effects, Lightroom, Final Cut Pro, remote broadcast setup, WordPress, SIDEARM Sports, web design, U.S. Presidential history, long-distance running, sports psychology, cooking.